



DECA Positions
2017-2018

President/Co Presidents

The role of the President(s) would be to execute all club functions and to be ultimately responsible for the successes, failures, and reputation of the club. The President(s) are responsible for setting all club goals and making sure that these goals are met. They also decide when club meetings are and preside over them.

- Needs to have already held an officer position.
- Good organization skills.
- Trustworthy.

Vice President of Finance

The role of Vice President of Finance is to manage and collect all funds pertaining to DECA. They also are in charge of collecting all funds from fundraising events.

- Needs to be responsible.
- Needs to be organized.
- Needs to be able to ask members for any money they may owe.

Vice President of Marketing

The role of Vice President of Marketing is to coordinate all DECA advertisements around the school. This includes finding volunteers to help, creating posters, and promoting DECA throughout the school.

- Needs to be creative.
- Original.
- Familiar with advertising.

Vice President of Chapter Development

The role of Vice President of Chapter Development is to encourage students to join and assist all DECA members in picking a competitive event. They also must practice and help members on their event in order to succeed. This includes but is not limited to: Reading all written events, practicing role plays, and giving presentation tips and advice.

- Needs to have competitive event knowledge and skills.
- Needs to teach others.
- MUST have time to read papers.

Vice President of Communication

The role of the Vice President of Communication is to inform DECA members about meetings, payments, etc and control Grand Blanc DECAs social media presence. This includes controlling the GBDECA weebly site, Twitter, Instagram, and Facebook. Also, they must be on the lookout for social media posts that could compromise DECA's integrity and reputation.

- Needs to be familiar with all social media.
- Needs to be trustworthy.
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Vice President of Business Partnerships

The role of the Vice President of Business Partnerships is to promote business partnerships and sponsorships within our chapter. You will be the face of GBDECA.

- Needs to be professional and outspoken.

Officers

All Vice Presidents will be assigned one to two officers. The role of an Officer is to assist the Vice Presidents in their specific positions.

- Able to communicate well with others.
- Needs to be helpful to their VP.